

## MEDIA RELEASE

### **Carson Dunlop Launches New Condominium Inspection Product**

Condominium Buyers and Sellers Now Have Access to a New Inspection Product to Make an Informed Decision

Toronto (September 20, 2012) Carson Dunlop announced today the launch of their new Condominium Inspection product. The Condominium Inspection is a comprehensive evaluation of the building systems and components within a condominium unit. This new inspection focuses on the systems and features specific to a condominium, including appliances, maintenance and service issues. The home inspection report is delivered in a new electronic format developed exclusively for condominium buyers or sellers.

"The condominium inspection is a new and exciting product offering since we developed it in collaboration with real estate professionals and existing clients to deliver the most comprehensive solution on the market," commented Brian Bell, Vice President of Sales and Marketing at Carson Dunlop. "The creation of a specialized condo inspection report, a detailed investigation of all major appliances within the unit, including a check for manufacturer recalls, and an optional warranty plan for appliances is what makes this product so innovative."

"The ability to offer condominium clients with a product that is catered exclusively for them is a real win for real estate professionals and their clients," commented Bob Pridham, Broker/Manager of iPro Realty Limited. "The specialized report, investigation of appliances, including a manufacturer's recall check and competitive pricing is what makes this offering now very appealing," added Mr. Pridham.

The condominium inspection and written report provide the critical information needed to help buyers and sellers make an informed decision. Carson Dunlop Home Inspection clients are automatically enrolled in their not-for-profit Homeowners Association free of charge and receive benefits that include free technical advice for as long as they own their home and access to group savings of over \$1,000 on a variety of home related products and services.

To learn more about the Carson Dunlop Condominium Inspection, please visit <http://www.carsondunlop.com/home-inspection/home-inspection-products/condo-inspection/>

## About Carson Dunlop

Carson, Dunlop & Associates Ltd. has been a leading Consulting Engineering Firm devoted to building inspection since 1978. They are one of the largest independent home inspection companies in North America that leverages their extensive technical knowledge across six integrated business lines - Home Inspection, Commercial Inspection, Report Writing, Energy Audits, Home Inspector Training and Continuing Education.